

**EXPLORE
LICKING
COUNTY**
FIND YOUR WAY

Travel Magazine

2024 EDITION

The time has arrived, Explore Licking County is hard at work producing the 2024 Travel Magazine! Every year we build this publication as the cornerstone to our annual marketing plan. There is no better place to get in front of premiere tourism marketing efforts. Our readership is developed through a distribution of 35,000 copies regionally. Extend your marketing reach by securing your spot in the magazine today.

CONTACT:

Carol Thress
Director of Partner Engagement
carol@explorelc.org
(740) 345-8224

PREMIUM PLACEMENTS

Inside Front Cover	\$2,500
Page 1	\$2,500
Inside Back Cover	\$2,350
Full Page	\$ 2,100
2/3 Page	\$ 1,845
1/2 Page	\$ 1,445
1/3 Page	\$ 1,245
1/6 Page	\$ 1,000

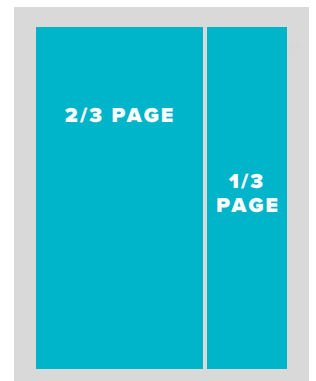
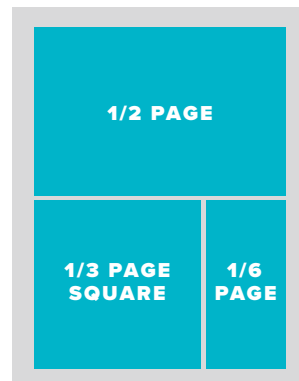
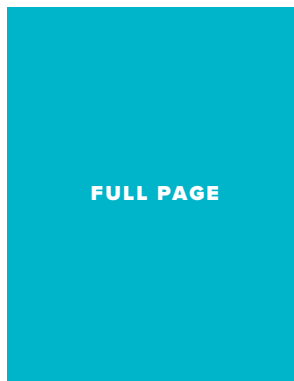
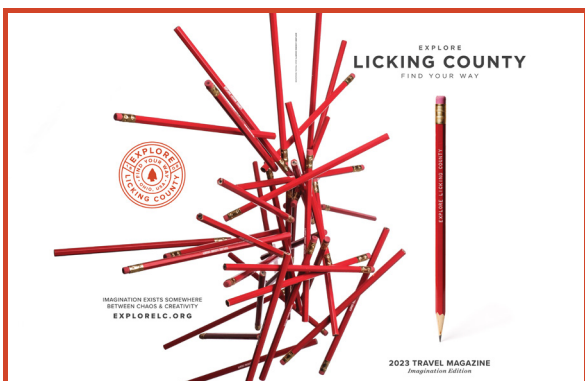
***SPECIAL NOTE : \$100 off returning advertisers not including Premium Listing**

Additional Opportunities

Print Premium Listing \$ 150
Highlight with 25 words



**ARTWORK DEADLINE
AUGUST 15TH**





Carol Thress - Director of Partner Engagement
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ADVERTISING AGREEMENT

AD COMMITMENT DUE: JULY 31 (BASED ON AVAILABILITY)

ARTWORK DUE: AUGUST 15

NAME

COMPANY / ORGANIZATION

ADDRESS

CITY

ST

ZIP

E-MAIL

PHONE

PUBLICATION

2024 TRAVEL MAGAZINE : PRODUCTION DATE - OCTOBER 15, 2023

PRODUCT

RATE

SIZE / DESCRIPTION

Thank you for your interest in Explore Licking County. Please review, sign and email back to carol@explorelc.org. Please send all art files or questions about them to garrett@explorelc.org. Thank you for your business!

X

PLEASE SIGN, RETURN AND KEEP A COPY FOR YOUR RECORDS

DATE

TERMS: You are authorized to reserve the space shown above for our advertisement at the indicated rate above. **Payment is due in full within 30 days of publication (September 15th, 2023).** There will be a service charge of 1.5% per month or 18% APR on balances over 30 days. Delinquent accounts shall be referred for collection and the advertiser agrees to pay all cost incurred by publisher, including attorney's fees for such collection. Rates subject to change on two months advance notice from publisher. Cancellations will not be accepted within 15 days of production date listed above.