

# Travel Magazine

ADVERTISING: SPEC & SALES SHEET

EXPLORE  
**LICKING  
COUNTY**  
FIND YOUR WAY

# Travel Magazine

2024 EDITION

Explore Licking County is hard at work producing your **2024 Travel Magazine**. Every year this quality print piece is created to highlight the very best of Licking County to the visitor and resident alike. We distribute throughout the midwest region with a circulation of **35,000 + copies**. Our partners at the Ohio Department of Transportation and exclusive third-party distributors help us extend our reach, making it the perfect piece to showcase your business. Secure your advertising spot today - *it will be the best marketing decision you make this week!*

**SALES.EXPLORELC.ORG**

## PREMIUM PLACEMENTS

Inside Front Cover . . . . .	\$2,500
Page 1 . . . . .	\$2,500
Inside Back Cover . . . . .	\$2,350
<b>Full Page . . . . .</b>	<b>\$ 2,100</b>
<b>2/3 Page . . . . .</b>	<b>\$ 1,845</b>
<b>1/2 Page . . . . .</b>	<b>\$ 1,445</b>
<b>1/3 Page . . . . .</b>	<b>\$ 1,245</b>
<b>1/6 Page . . . . .</b>	<b>\$ 1,000</b>



**ARTWORK DEADLINE**  
**AUGUST 15<sup>TH</sup>**

**\*SPECIAL NOTE : \$100 off returning advertisers not including Premium Listing**

**CONTACT:**

**CAROL THRESS**

*Director of Partner Engagement*

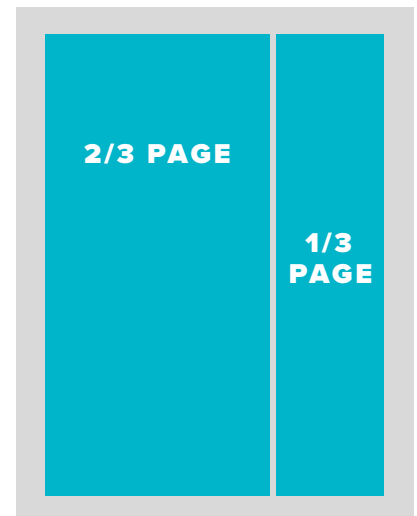
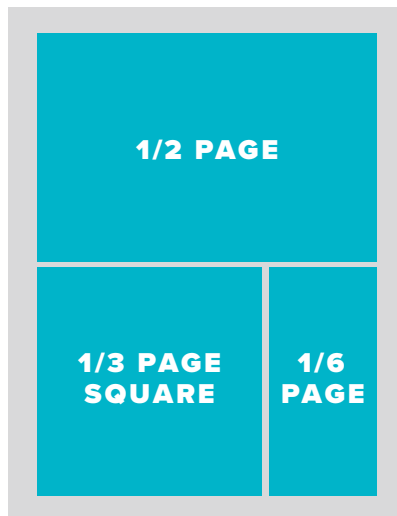
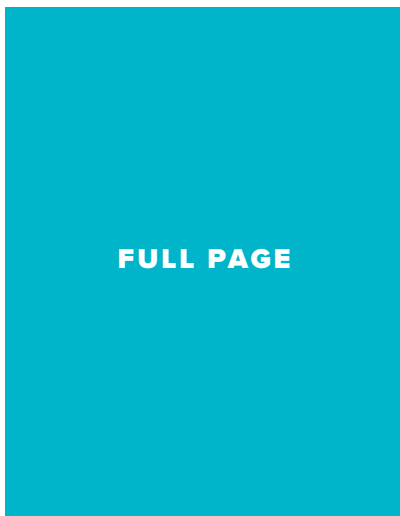
carol@explorelc.org

(740) 345-8224

## Additional Opportunities

Print Premium Listing . . . . . \$ 150

*Highlight with 25 words*



# Full Page

8.25"W x 10.875"H  
Please Include a 1/4" BLEED  
(Final ad should be 8.5"W x 11.375"H)

## • FILE FORMAT •

High Resolution JPEG or PDF

PLEASE EMAIL ANY QUESTIONS TO:  
[garrett@explorelc.org](mailto:garrett@explorelc.org)

**1/2 Page**

7.25"W x 4.875"H

**1/3 Page  
Square**

4.8"W x 4.875"H

**1/6  
Page**

2.3"W x 4.875"H

**2/3 Page**

4.8" W x 9.875" H

**1/3 Page**

2.3" W x 9.875" H